Are You Getting Your CURAC Perks?

by Ron Champion, Chair, CURAC Affinity Marketing Committee

As a member of <your RA>, you can take advantage of the products and services of CURAC's Affinity Partners.

More than 40 retiree associations, including <your RA>, are members of the College and University Retiree Associations of Canada (CURAC), which negotiates partnership agreements with companies and organizations on behalf of its association members and the tens of thousands of retirees they represent.

It's a simple and mutually beneficial arrangement: we retirees travel, buy various kinds of insurance, and probably need glasses and (maybe – according to our partners) hearing aids. CURAC works with organizations that provide those services or products – and discounts.

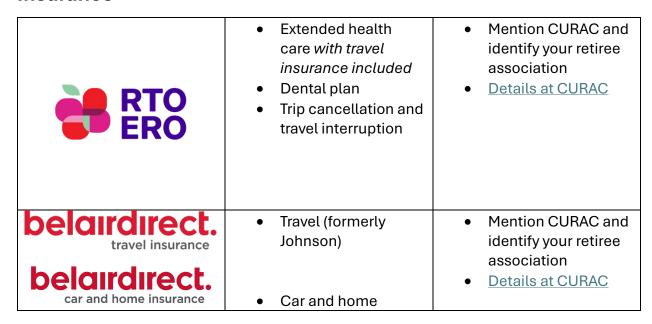
When you purchase a product of service from a CURAC partner, you help yourself, your retiree association, and CURAC. Some partners pay a rebate to CURAC, which is shared with member associations. All partners have discounts or special offers. Everyone wins.

Read on for a summary of current offers. For more information about the partners and their offers, visit the **CURAC website**, **Member Benefits**.

Travel

collette	TravelGuided tours	 Save \$100 /person Plus 5% loyalty bonus Details at CURAC
trip GIVES YOU MORE!	 Travel – book anything you see online! Custom group trips 	 Member Travel Savings Up to 50% Off Plus any third-party loyalty bonus Plus TM's 2% loyalty bonus Custom website for CURAC Trip giveaways Details at CURAC

Insurance



Health

Specsavers	Eye exams, eyewear, contact lenses	 Two pairs of eyeglasses for \$149 (with single-vision lenses, a scratch-resistant coating, and UV protection) 60% off lens upgrades with proof of retiree association membership Details at CURAC
HearingLife	Hearing aidsCustom noise protection	 10% discount for member, spouse, children, parents Details at CURAC

Retirement Living



- Independent living
- Retirement apartments
- Full-service retirement suites
- Assisted care
- Memory care
- Long-term care
- Complimentary meeting space and more for CURAC retiree associations
- Ontario, various cities
- Details at CURAC

For legal and other reasons, products and services may not be available in your province or city. You may be asked to provide proof of your retirement or membership status. For more information, visit the CURAC website or search for "CURAC membership benefits."



What other affinity partnerships should CURAC explore? Send your suggestions or comments to CURAC, c/o Ron Champion,

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