

# Are You Getting Your CURAC Perks?

by Ron Champion, Chair, CURAC Affinity Marketing Committee

**As a member of <your RA>, you can take advantage of the products and services of CURAC's Affinity Partners.**



More than 40 retiree associations, including <your RA>, are members of the College and University Retiree Associations of Canada (CURAC), which negotiates partnership agreements with companies and organizations on behalf of its association members and the tens of thousands of retirees they represent.

*It's a simple and mutually beneficial arrangement: we retirees travel, buy various kinds of insurance, and probably need glasses and (maybe – according to our partners ) hearing aids. CURAC works with organizations that provide those services or products – and discounts.*




When you purchase a product of service from a CURAC partner, you help yourself, your retiree association, and CURAC. Some partners pay a rebate to CURAC, which is shared with member associations. All partners have discounts or special offers. Everyone wins.

Read on for a summary of current offers. For more information about the partners and their offers, visit the **CURAC website, Member Benefits.**



## Travel

	<ul style="list-style-type: none"><li>• Travel</li><li>• Guided tours</li></ul>	<ul style="list-style-type: none"><li>• Save \$100 /person</li><li>• Plus 5% loyalty bonus</li><li>• <a href="#">Details at CURAC</a></li></ul>
	<ul style="list-style-type: none"><li>• Travel – book anything you see online!</li><li>• Custom group trips</li></ul>	<ul style="list-style-type: none"><li>• Member Travel Savings   Up to 50% Off</li><li>• Plus any third-party loyalty bonus</li><li>• Plus TM's 2% loyalty bonus</li><li>• Custom website for CURAC</li><li>• Trip giveaways</li><li>• <a href="#">Details at CURAC</a></li></ul>

## Insurance

	<ul style="list-style-type: none"> <li>Extended health care <i>with travel insurance included</i></li> <li>Dental plan</li> <li>Trip cancellation and travel interruption</li> </ul>	<ul style="list-style-type: none"> <li>Mention CURAC and identify your retiree association</li> <li><a href="#">Details at CURAC</a></li> </ul>
 	<ul style="list-style-type: none"> <li>Travel (formerly Johnson)</li> <li>Car and home</li> </ul>	<ul style="list-style-type: none"> <li>Mention CURAC and identify your retiree association</li> <li><a href="#">Details at CURAC</a></li> </ul>

## Health

	<ul style="list-style-type: none"> <li>Eye exams, eyewear, contact lenses</li> </ul>	<ul style="list-style-type: none"> <li>Two pairs of eyeglasses for \$149 (with single-vision lenses, a scratch-resistant coating, and UV protection)</li> <li>60% off lens upgrades with proof of retiree association membership</li> <li><a href="#">Details at CURAC</a></li> </ul>
	<ul style="list-style-type: none"> <li>Hearing aids</li> <li>Custom noise protection</li> </ul>	<ul style="list-style-type: none"> <li>10% discount for member, spouse, children, parents</li> <li><a href="#">Details at CURAC</a></li> </ul>

## Retirement Living

	<ul style="list-style-type: none"> <li>• Independent living</li> <li>• Retirement apartments</li> <li>• Full-service retirement suites</li> <li>• Assisted care</li> <li>• Memory care</li> <li>• Long-term care</li> </ul>	<ul style="list-style-type: none"> <li>• Complimentary meeting space and more for CURAC retiree associations</li> <li>• Ontario, various cities</li> <li>• <a href="#">Details at CURAC</a></li> </ul>
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For legal and other reasons, products and services may not be available in your province or city. You may be asked to provide proof of your retirement or membership status. For more information, visit the CURAC website or search for “CURAC membership benefits.”



**What other affinity partnerships should CURAC explore? Send your suggestions or comments to CURAC, c/o Ron Champion, [ron.champion@uwaterloo.ca](mailto:ron.champion@uwaterloo.ca).**